

News

For Immediate Release



Owens Corning Roofing and Asphalt Recognizes National Industry Achievement at 2015 Platinum Preferred Contractor Awards

TOLEDO, Ohio – April 13, 2015 – Owens Corning Roofing and Asphalt, LLC honored distinguished Owens Corning Roofing Platinum Preferred Contractors from across the country for exceptional market and industry leadership at the 2015 Awards Ceremony held at the Marco Island Marriott in Beach Resort, Florida. The annual event honored industry-leading contributions to the roofing category with awards ranging from industry stewardship, community outreach, sustainable practices and business growth.

“The 2015 Platinum Contractor award recipients represent the very best in the business by committing themselves to their customers as well as advancing the entire roofing industry,” said Brian Chambers, President, Owens Corning Roofing and Asphalt. “By partnering with Owens Corning and leveraging the valuable marketing tools and smart business solutions available to them, our Platinum Contractors have grown their businesses, built their reputations, and gained competitive advantages in today’s marketplace.”

National Award Recipients

The Owens Corning Roofing Platinum Advisory Board reviewed each nomination and selected one outstanding recipient to receive the following top national awards:

- **Industry Stewardship Award – Deer Park Roofing, Cincinnati, Ohio**, was honored for the fourth consecutive year in recognition of its market-leading business initiatives that positively advance the roofing industry. In collaboration with the National Roofing Contractors Association (NRCA), Deer Park Roofing developed the ProForeman program to create and promote career paths for workers within the roofing industry.
- **Spirit Award – O’LYN Roofing, Boston**, was recognized for its ongoing positive local community impact. O’LYN Roofing has initiated and participated in several community service and fundraising initiatives as well as donating roofing products to benefit local residents.

The 2015 Awards also honored Platinum Preferred Contractors for outstanding achievement across six additional categories. Several winners were eligible for each award, including the Shingle Recycling Tonnage Award for commitment to sustainable practices through shingle

recycling volume. The Bright Star Award recognized best overall performance in business growth, market leadership, safety, industry involvement, education and sales and marketing.

“Our 40 award winners all have an inspiring success story that highlights a results-oriented, customer-driven approach to running their business and epitomizes why our Platinum Contractors are trusted by today’s homeowners,” added Chambers.

During the event, Nick Sabino of [Deer Park Roofing](#), Derric Stull of [Ridge Valley Exteriors](#), John Davey of [Red River Roofing Companies, Inc.](#) and Steve DiMare of [Unified Windows, Doors, Roofing & Siding](#) were officially named to this year’s Advisory Board. As market leaders from across the country, each of these new board members will share best practices and valuable customer insights to help shape future training and other program enhancements.

For additional information on the [Owens Corning Roofing Platinum Preferred Contractor](#) Program or to use the contractor locator service, visit www.owenscorning.com/roofing.

About Owens Corning Roofing Platinum Preferred Contractors

The Owens Corning Roofing Platinum Preferred Contractor program is considered one of the industry’s most exclusive customer reward and loyalty programs. To become a member, contractors must first meet a set of criteria to be accepted into the network. Those who are accepted into the program gain exclusive advantages, including deeper business relationships that allow for the development of innovative products for customers, sales programs and enhanced marketing tools.

About Owens Corning

Owens Corning (NYSE: OC) develops, manufactures and markets insulation, roofing, and fiberglass composites. Global in scope and human in scale, the company’s market-leading businesses use their deep expertise in materials, manufacturing and building science to develop products and systems that save energy and improve comfort in commercial and residential buildings. Through its glass reinforcements business, the company makes thousands of products lighter, stronger and more durable. Ultimately Owens Corning people and products make the world a better place. Based in Toledo, Ohio, Owens Corning posted 2014 sales of \$5.3 billion and employs about 14,000 people in 25 countries. It has been a Fortune 500® company for 60 consecutive years. For more information, please visit www.owenscorning.com.

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